📄**Simple One-Page Business Plan Template**

**Business Overview**

* Business Name: [Insert Name]
* Business Type: [Product/Service-Based]
* Mission Statement: [Your core purpose]
* Vision Statement: [Your long-term goal]

**Target Market**

* Ideal Customers: [Describe your audience]
* Customer Problem: [What issue do they face?]
* Solution (Your Product/Service): [How you solve the problem]

**Products & Services**

* What You Sell: [Briefly describe your products or services]
* Pricing Strategy: [Low-cost, premium, subscription-based, etc.]

**Marketing & Sales Plan**

* Marketing Channels: [Social media, website, referrals, ads]
* Sales Tactics: [Direct sales, online, partnerships]

**Operations & Management**

* Key Team Members: [List the people running the business]
* Location: [Online/physical]

**Financial Summary**

* Startup Costs: [Estimated initial costs]
* Revenue Model: [How will you make money?]
* Projected Expenses: [Expected monthly/yearly costs]

**Goals & Milestones**

* Short-Term Goals (Next 6 Months):

[Goal 1]

[Goal 2]

* Long-Term Goals (Next 3 Years):

[Goal 1]

[Goal 2]